



## CASE STUDY

### Quintiles

500 Brook Drive  
Reading  
Berkshire

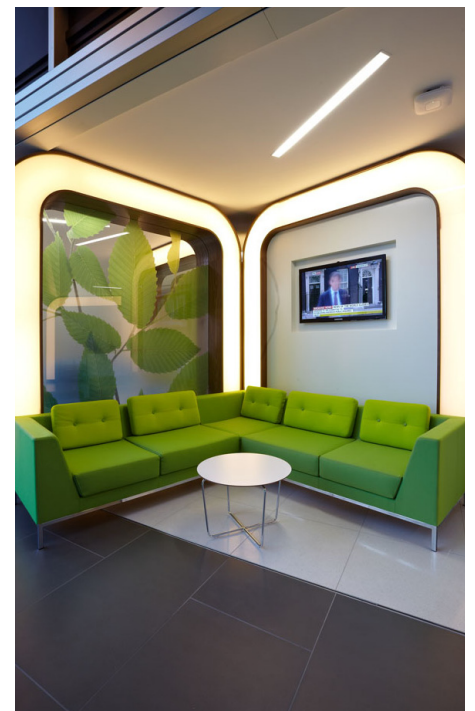
**Quintiles are the only fully integrated bio and pharmaceutical services provider offering clinical, commercial, consulting and capital solutions. More than 20,000 Quintiles employees in 60 countries helped develop the top 50 best-selling products or compounds.**

In July 2011 Quintiles relocated to new landmark offices at Green Park Reading in a move which reflected this pharmaceutical services provider UK success to date and its continued investment in future operations.

In advance of this major relocation and as part of the office development process, Unity AV was invited to present designs for an innovative audio visual scheme that incorporated building-wide communication, presentation, display, meeting and training facilities

Unity AV was asked to deliver an extensive suite of high quality audio visual, video conferencing, television and managed content distribution solutions for the company's new offices.

Cutting-edge technology was deployed throughout four floors of the building, incorporating a suite of the industry's most innovative AV systems. These include a sophisticated audio and video conferencing delivery, fully-interactive multimedia presentation facilities, and building-wide IPTV distribution system.





Quintiles now enjoy a building with world class communication and presentation systems which benefit the organisation in a number of ways, including:

### **Top Level Executive Boardroom and Conference Room**

- Mitsubishi 6500 ANSI Lumens DLP Projector, housed in a Future automation Lift
- Extron High Bandwidth Audio Visual Switching
- Crestron Isys™ Wireless Touchpanel and fully automated Control Processor
- ClearOne Converge Audio DSP including Audio Conferencing and beyedynamic boundary Microphones
- Middle Atlantic Sliding Rail Audio Visual Equipment Racking system Video Conferencing Suites
- Twin 55" NEC Full HD 1080p Professional Displays
- Polycom HDX Multi point enabled HD Video Conferencing
- Crestron Isys™ Wireless Touchpanel and Control Processor
- Polycom SoundStructure Audio DSP with Polycom Ceiling Microphones Arrays
- Fully automated environment room control of Blackout Blinds and Preset scenes for Lighting



### **Conference and Training Room facilities**

- Mitsubishi 3500 ANSI Lumens DLP Projector
- Draper Recessed Electric Projection Screen
- 52" NEC Full HD 1080p Professional Display
- Extron Cable Cubby inset into table for Cable Management
- Small Meeting Rooms
- 52" NEC Full HD 1080p Professional Display
- Extron Cable Cubby inset into table for Cable Management

### **IPTV Distribution System**

- Mediastar Evolution HD IPTV distribution Head-end
- Mediastar Evolution HD Receiver End-points
- 52" NEC Full HD 1080p Professional Displays Restaurant and Reception

This powerful, integrated solution was successfully delivered on time, within budget and according to the recommended specification.

